

CONFERENCE
AND B2B MEETINGS

FUTURE OF BUILDING 2021

SUSTAINABILITY AND GREEN BUILDING

TUESDAY, 23 MARCH 2021

VIRTUAL EVENT

LAST UPDATE: 15 FEBRUARY 2021

09.00 – 09.10

WELCOME REMARKS

- **Harald Mahrer** | President, Austrian Federal Economic Chamber

09.10 – 09.30

OPENING PLENARY SESSION

- **Michael Otter** | Director General, ADVANTAGE AUSTRIA
- **Florian Frauscher** | Federal Ministry for Digital and Economic Affairs
- **Dieter Lechner** | Deputy Director Association of the Austrian Wood Industry
- **Andreas Pfeiler** | Director Austrian Association for Building Materials and Ceramic Industries
- **Walter Painsi** | Director Austrian Consultants Association

09.30 – 09.50

KEYNOTE SPEECH – DIGITAL INNOVATION IN THE CONSTRUCTION INDUSTRY

- **Steffen Robbi** | Digital findet Stadt

09.50 – 10.15

WINDOWS TO THE WORLD – GLOBAL TRENDS IN GREEN BUILDING

- **Introduction**
Mariana Kühnel | Deputy Secretary General, Austrian Federal Economic Chamber
 - **Trends and Facts: The booming German Construction Industry**
Michael Scherz | Commercial Counsellor, Berlin
 - **Circular Materials**
Cosima Steiner | Commercial Counsellor, Copenhagen
 - **Sustainable Building**
Andrea Kubista | Deputy Commercial Counsellor, Beijing
 - **Green Building UK**
Vera Maier | Deputy Commercial Counsellor, London
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10.15 – 10.45

**FIELDS OF INNOVATION, NEW DEVELOPMENTS:
1. HEALTHY MATERIALS FOR HEALTHY BUILDINGS**

- Christian Vondrus | CV-Consulting
- Bertrand Gosset | KLH Massivholz GmbH
- Stefan Erker | Slavonia Baubedarf GmbH
- Michael Haugeneder | ATP Architekten & Ingenieure
- Christof Braunegg | ConsultAIR GmbH

10.45 – 11.15

2. SMART SOLUTIONS FOR CONSTRUCTION

- Karin Stieldorf | Technical University Vienna
- Prefabricated Walls Made of Solid Mineralic Building Materials
Markus Pichler | redblocsystems
- Digital Technologies for Sustainable Buildings in Circular Economy
Thomas Romm | BauKarussell
- Digital Technologies & Energy Flexible Buildings
Walter Kreisel | neoom group GmbH
- Low Tech – High Intelligence - Austrian Pavilion, EXPO 2020 Dubai
Clemens Russ | querkraft Architekten

11.15 – 11.45

3. SMART ENERGY BUILDINGS

- Susanne Formanek | IBO/ grünstattgrau
- Engineering Project Presentation
Ernst Schriefl | Schöberl & Pöll
- Digital Project Presentation
Reinhard Nowak | LineMetrics GmbH
- Technology Project Presentation
Adelina Mullabazi | Ecotherm Austria GmbH
- Material Project Presentation
Ferhat Can | Cree GmbH

11.45 – 11.55

CLOSING REMARKS

- Patrick Sagmeister | Deputy Director General, ADVANTAGE AUSTRIA
- Tobias Waltjen | Director IBO – Austrian Institute for Healthy and Ecological Building
- Iris Marlovits | Enterprise Europe Network Austria
- Bettina Kerschbaumer-Schramek | Conference Host

11.55 – 17.00

INDIVIDUAL B2B-MEETINGS AND PRODUCT PRESENTATIONS