

Organised by



INDIA-EUROPE
FOOD AND AGRO
VIRTUAL EXPO

Supported by



INDIA - EUROPE FOOD & AGRO VIRTUAL EXHIBITION

22 – 24 MAR, 2021

ASSOCHAM, supported by the Ministry of Commerce & Industry, Government of India, is organizing the **India - Europe Food & Agro Virtual Exhibition** from **22nd to 24th March, 2021**.

The objective of this Virtual Expo is to connect Indian Food Manufacturers and Suppliers with buyers and traders of food and agri-foods in the **European region**.

The total food demand in Europe is huge and major demand originates from Eastern Europe. Presently, the Indian share in the Europe's food importation bill is very nominal. However, the region has been in the priority list of the food exporters and manufactures of Asia, and European food importers are increasingly looking to source food supplies from the Asian market. Germany, France, UK and Spain account for the major chunk of demand of food products in Europe. Poland is among the largest food importer in Eastern Europe followed by the Czech Republic, Romania, Hungary, and others.

Moreover, in view of the disruption in supply chains due to the Covid-19, countries are struggling to sustain the required food supplies, and the **India - Europe Food & Agro Virtual Exhibition** presents a great opportunity for Indian manufacturers and suppliers to tap the emerging markets, network and showcase their products and profiles to potential buyers in the **European region** online.

Buyers invited from:

Czech Republic, Denmark, France, Germany, Hungary, Italy, Netherlands, Poland, Romania, Spain, United Kingdom

Exhibit Profile:

- Rice, Wheat Cereals, Grains Flours, Oil Seeds and Edible Oil
- Confectionery, Candies, Chocolates, Cookies
- Fruits, Vegetables (processed and raw), Jelly, Ketchup, Sauce
- Beverages (Hot or Cold), Tea Coffee, Juices, Flavored Drinks
- Ingredients, Food chemicals, Colors, Preservatives, Vinegar
- Food Processing Technologies
- Other Agricultural requirements, including Machines Tools, etc.

Facilities & Advantages in Virtual Expo:

- ✓ Two-Dimensional View
- ✓ Virtual booth with Posters Demonstrating
- ✓ Multiple contact & chat person arrangement
- ✓ Multiple Products Listing with Catalogue Picture and Video Upload
- ✓ Virtual Chat & Video Conference Facility with Buyers
- ✓ 120+ Buyers and Trade Visitors
- ✓ Dedicated B2B matchmaking with Pre-fixed meetings

You are invited to connect with Indian Manufacturers and Exporters to explore business opportunities and engage in business discussions.

Visitor registration: <http://india-europefoodandagrovirtualexpo.com>

For further information regarding the Expo, please contact:

Mr. Nikhil Bharara, M: +91-9599950900, E: nikhil.bharara@assochem.com or

Mr. Rohit Jain, M: +91- 9818082459, E: rohit.jain@assochem.com