

# Webinar on “Online Promotion and Sales for the Wood and Furniture Industry”



## "Online Promotion and Sales for the Wood and Furniture Industry" December 17, 2021 12:00 CET

| AGENDA        |  |
|---------------|--|
| 11:50 - 12:00 | Registration of participants on the online platform                      |
| 12:00 - 12:10 | Official opening, introduction and introduction of participants          |
| 12:10 - 12:30 | <b>Selling on different platforms</b><br>Presenter: Mr. Mario Krivokapic |
| 12:30 – 12:45 | <b>Using Fordaq - B2B platform</b><br>Presenter: Mr. Dejan Andonov       |
| 12:45 - 13:15 | <b>Product Training</b><br>Presenter: Mr. Mario Krivokapic               |
| 13:15 - 13:40 | <b>E-commerce analytics 101</b><br>Presenter: Mr. Mario Krivokapic       |
| 13:40 - 14:00 | <u>Questions and discussions</u>   |

About the presenters:

- Mr. Mario Krivokapic, from Growthnetix, has vast experience in offline and online sales for various industry sectors. He specializes in relationship-building activities for business (industry articles, influencer interviews, events, webinars, on and offsite Search Engine Optimizations etc.).
- Mr. Dejan Andonov, from Fordaq.com, sales manager for Balkan region.

Please register at: [\[registration link\]](#) no later than December 16, 2021.