



11 SARAJEVO BUSINESS FORUM '22

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AGENDA

PATRONAGE



BOSNIA AND HERZEGOVINA
Presidency of
Bosnia and Herzegovina

ORGANIZERS:



Bosna
Bank
International



IsDB
البنك الإسلامي للتنمية
Islamic Development Bank



بنك دبي الإسلامي
Dubai Islamic Bank



مصرف أبوظبي الإسلامي
ADIB

STRATEGIC PARTNER



MINISTRY OF ECONOMY
SARAJEVO CANTON

**Tuesday, May 10th 2022**

Time	Items	Location
20:00 - 22:00	Welcome Reception with Dinner and Cultural Program (Hosted by Major of Sarajevo and SBF Organizer).	Sarajevo City Hall

Wednesday, May 11th 2022

Time	Items	Location
08:00 - 09:00	Arrival of VVIP guests and speakers to Official Opening	National Parliament Building
09:00 - 09:10	VVIP/VIP Photo Session for the Media	National Parliament Building
09:10 - 09:30	Welcome Messages and Official Opening of SBF 2022 <ul style="list-style-type: none"> H.E. Mr. Šefik Džaferović, Chairman of the Presidency of Bosnia and Herzegovina Mr. Alek Bakalović, CEO of BBI, Bosnia and Herzegovina 	National Parliament Building
09:30 - 09:40	SBF 2022 Strategic partner special address by Mr. Adnan Delić, Minister of Economy of Canton Sarajevo	National Parliament Building
09:40 - 10:30	Keynote Speeches <ul style="list-style-type: none"> H.E. Mr. Borut Pahor, President of the Republic of Slovenia H.E. Dr. Mehmet Muş, Minister of Trade, Republic of Turkey H.E. Ambassador Johann Sattler, Head of the Delegation of the European Union to Bosnia and Herzegovina and the European Union Special Representative in Bosnia and Herzegovina YB Datuk Seri Ab Rauf bin Yusoh, Senior State Minister for Industrial, Investment and Entrepreneur Development, State Government of Melaka, Malaysia H.E. Mr. Fadil Novalić, Prime Minister of the Federation of Bosnia and Herzegovina 	National Parliament Building



Time	Items	Location
10:30 - 11:00	The Sarajevo Business Bridge Awards Ceremony	National Parliament Building
11:00 - 12:00	Statements for the Media and Coffee Break	National Parliament Building
12:00 - 12:05	Introduction to Panel 1: Mr. Erwin Bollinger, Special address on behalf of Swiss Government, Switzerland	
12:05 - 13:30	<p>Panel 1: Post-COVID economic recovery – opportunities for turnaround?</p> <ul style="list-style-type: none"> • H.E. Mr. Stjepan Mesić, Former President of Croatia • H.E. Mr. Zoran Zaev, Former Prime Minister of North Macedonia • H.E. Mr. Şekib Avdagiç, President of ITO, Turkey • Ms. Sandrine Friscia, European Investment Bank (EIB) Representative for B&H and Montenegro • Dr. R. Ahmet Albayrak, Deputy CEO, Kuveyt Turk Participation Bank, Turkey • H.H. Tunku Zain Al-'Abidin ibni Tuanku Muhriz, Founding President, Institute for Democracy and Economic Affairs, Malaysia • Mr. Orhan Aydın, President of OSTİM Organized Industrial Region, Turkey <p>Moderator: Dr. Murat Yülek, Rector, OSTİM Technical University, Turkey</p>	National Parliament Building
13:30	Lunch	
15:30	On the sidelines of SBF: Roundtable - Development of Bahrain – Bosnia and Herzegovina economic cooperation	Chamber of Economy of FBiH



Thursday, May 12th 2022

Time	Activities in the Main SBF Hall (Hotel Hills, Ilidža, Sarajevo)	In parallel - special sponsor presentations (Presentation room, Mezzanine, Hotel Hills)
09:00-09:05	<p>Impulse for panel discussions: H.E. Chris Barton, Her Majesty's Trade Commissioner for Europe, United Kingdom</p>	<p>09:00 – 10:00 JP Autoceste FBiH</p>
09:05-09:10	<p>Introduction to Panel 2: Dr. Volker Treier, Chief Executive of Foreign Trade, DIHK e.V., Germany</p>	
09:10-09:15	<p>Presentation of the “Nearshoring Potential in the Western Balkans” study by Presenters: Olga Van Zijverden, DIHK, Germany, and Sophia Kluge, AHK, Serbia</p>	
09:15-10:40	<p>Panel 2: Industry insights: European nearshoring experience</p> <ul style="list-style-type: none"> • Ms. Amra Šurković, CEO, Services unit, Delegation of German Economy, Bosnia and Herzegovina • Mr. Martin Gaber, Director for Western Balkans, Germany Trade and Invest • Ms. Snježana Köpruner, CEO, GS-TMT, Bosnia and Herzegovina • Mr. Adnan Smailbegovic, President, Association of Employers of FBiH, Bosnia and Herzegovina • Mr. Paul Cronin, Managing Director & CEO of Adriatic Metals, Bosnia and Herzegovina • Mr. Ekrem Turajlić, Regional Director for Middle East, Africa and Turkey, Bosnalijek, Bosnia and Herzegovina • Ms. Maša Njegovan, Sustineri Partners, United Kingdom <p>Moderator: Dr. Elma Agić-Šabeta, Director of Risk Control, BBI</p>	
10:40-10:50	<p>Break</p>	



Time	Activities in the Main SBF Hall (Hotel Hills, Ilidža, Sarajevo)	In parallel - special sponsor presentations (Presentation room, Mezzanine, Hotel Hills)
10:50-11:00	<p>Introduction to Panel 3: Importance of tourism infrastructure investments for economic development – Case Study: Porto Montenegro</p>	
11:00-12:30	<p>Panel 3 (in cooperation with USAID): The power of tourism to fuel economic growth</p> <p>Moderator: Mr. Ibrahim Osta, Chief of Party, USAID Developing Sustainable Tourism in Bosnia and Herzegovina</p> <p>Session 1: Market trends and investment opportunities: A global perspective focused on Bosnia and Herzegovina</p> <ul style="list-style-type: none"> • Mr. David Goodger, Director of Tourism Economics in Europe, Oxford Economics, United Kingdom • Mr. Allan Elliot Merschen, Founder of Myriada & Partner in MMGY Global, United States • YB Dato' Seri Diraja Dr Zambry Abd Kadir, Chairman, Malaysia Airports Holdings Berhad (MAHB), Malaysia • Ms. Anita Mendiratta, Special Advisor to the Secretary General of the UNWTO <p>Session 2: Growth and investment opportunities in Bosnia and Herzegovina</p> <ul style="list-style-type: none"> • Dr. Nicholas Joseph Ruddy, International development specialist, United States • Mr. Miloš Milovanović, Head of Analysis and Research, GainingEdge, Serbia • Dato' Dr. Mohmed Razip Hasan, Director General of Islamic Tourism Centre (ITC), Malaysia • Mr. Jawad Al Hawaj, Chairman, Al Hawaj Group, Bahrain 	<p>11:00 – 12:00 Ministry of Economy, Government of Central Bosnia Canton</p> <hr/> <p>12:00 – 13:00 Porto Montenegro</p>



Time	Activities in the Main SBF Hall (Hotel Hills, Ilidža, Sarajevo)	In parallel - special sponsor presentations (Presentation room, Mezzanine, Hotel Hills)
12:30 - 13:10	Coffee & Snack break	13:00 – 13:30 AS HOLDING d.o.o.
13:10-14:10	<p>“Malaysia – Bosnia Herzegovina Business Talk”</p> <ul style="list-style-type: none"> • YBhg Tuan Noor Azmi Mat Said, CEO of HLAf, Malaysia • YBhg Tuan Wan Muhammad Zainal Wan Yahya, Manager, Business Development, Malaysia Franchise Association, Malaysia • YBhg Tuan Mohd Akil Bin Mohd Yusof, Board of Trustees, Islamic Tourism Center, Malaysia • Mr. Vedad Halilovic, Director for Export, AS Holding, B&H • Mr. Dženan Mujezinović, Marketing & Distribution Manager, Bimal CO., B&H • Ms. Eldina Muftić, Executive Director, ZERAA Agriculture Investment, B&H <p>Moderator: Mr. Mirza Vejzagić, BBI VIP Business Club</p>	13:30 – 14:30 Turkish Airlines
14:10-14:20	Break	



Time	Activities in the Main SBF Hall (Hotel Hills, Ilidža, Sarajevo)	In parallel - special sponsor presentations (Presentation room, Mezzanine, Hotel Hills)
14:20-15:40	<p>Panel 4: PPP - Public Private Partnership – Transfer of Knowledge in the Private and Public sector</p> <ul style="list-style-type: none"> • Ms. Manuela Naessl, EBRD Head of B&H, Bosnia and Herzegovina • Mr. Sven Petke, Director, Konrad Adenauer Foundation, Bosnia and Herzegovina/Former Member of Brandenburg State Parliament, Germany • Ms. Ana Lucia Lind, Chairman, Swiss Financial Engineering AG, Switzerland • Dr. Kemal Aydın, Advisor to Minister of Health, Republic of Turkey • H.E. Mr. Olav Reinersten, Ambassador of the Kingdom of Norway in BiH, Norway • Mr. Branimir Muidža, President Foreign Investors Council, B&H • Mr. Dadan Irawan Sarpingi, Chairman of 4848 Group, Indonesia • Mr. Dado Durić, Manager, APS Facade <p>Moderator: Dr. Faruk Hadžić, Macroeconomic Analyst</p>	<p>14:30 – 15:30 SMARTELSA HOLDING d.o.o.</p>
15:40-15:45	<p>Break</p>	
15:45-17:00	<p>Panel 5: Islamic Finance and Sustainable Development Goals</p> <ul style="list-style-type: none"> • Mr. Mohamed Sharaf, Lead Investment Officer, Islamic Development Bank • Mr. Sahba Sobhani, Director of UNDP IICPSD, Turkey • H.H. Shaikha Dheya bint Ebrahim Al Khalifa, President of the Riyada Group of Companies, Bahrain • Dr. Mohammed Kroessin, Microfinance programme lead, Islamic Relief, United Kingdom • Mr. İsmail Vural, Acting Secretary General of TKBB, Turkey • Mr. Amel Kovačević, CEO, United Bank of Albania <p>Moderator: Fatma Çinar, Islamic Finance Portfolio Lead, UNDP IICPSD</p>	
17:00-17:10	<p>Launch Event - Massive Open Online Course (MOOC) on Islamic Finance for the SDGs (Developed by UNDP & IsDB)</p>	
17:10-17:15	<p>Closing address</p>	

BOSNA BANK INTERNATIONAL - ORGANIZER

Bosna Bank International (BBI) d.d. Sarajevo offers several types of financial services to retail and corporate clients. Its business is based on ethical principles, partnership and justice. The bank prides itself on reliability and top-quality service for clients.

BBI is the first bank, both in BiH and Southeast Europe, to operate in accordance with Islamic finance principles. It began operations on 19th October 2000 in its Sarajevo headquarters. It is focused on the development of Bosnia and Herzegovina and invests all profits in the country.

Shari'ah Compliance is ensured by the BBI Shari'ah Board. Members of this board are prestigious local and international experts.

Founders of BBI Bank are the Islamic Development Bank (IsDB), with an ownership share of 45,46%; Dubai Islamic Bank, with the share of 27,27%; and Abu Dhabi Islamic Bank, with the share of 27,27%. IsDB is owned by 57 countries that comprise members of the Organization of Islamic Cooperation (OIC); the bank has been AAA-rated by the world's leading rating agencies for the last 13 years. A triple-A rating is given only to the best and safest financial institutions.

For the last ten years, BBI Bank has had average annual growth of 19,3 percent and is among the fastest growing banks in Bosnia and Herzegovina. Its assets have grown from 144 million KM in 2006 to 1,5 billion KM by the end of 2021. This growth has resulted in 37 branches in Bosnia and Herzegovina and 152 ATMs within BH ATM network, 60 belonging to BBI. The Bank is ranked third in BiH for its number of ATMs.

Since 2010, BBI and the BBI VIP Business Club have organized the Sarajevo Business Forum, an international investment conference which has gained a global reputation and prestige. This has helped position Bosnia and Herzegovina and the region as an important investment destination.

ISLAMIC DEVELOPMENT BANK - ORGANIZER

The Islamic Development Bank is a multilateral development bank (MDB), working to improve the lives of those we serve by promoting social and economic development in Member countries and Muslim communities worldwide, delivering impact at scale.

- We provide the infrastructure to enable people to lead better lives and achieve their full potential.
 - We bring together 57 member countries across four continents - touching the lives of 1 in 5 of the world's population.
 - We are one of the world's most active MDBs, and global leaders in Islamic Finance, with an AAA rating, and operating assets of more than USD 16 billion and subscribed capital of USD 70 billion.
 - We are a truly global institution, headquartered in Jeddah, Saudi Arabia, with major hubs in Morocco, Malaysia, Kazakhstan and Senegal, and gateway offices in Egypt, Turkey, Indonesia, Bangladesh and Nigeria.
 - We foster collaboration between our members nations in a uniquely non-political environment, as we focus on the betterment of humanity.
- We put the support in place to enable our member countries to grow their economies and societies, so they are ready to embrace the challenges and opportunities of our modern world.

IsDB's 5 pillars of activity

1. Building partnerships between governments, the private sector and civil society through Public Private Partnerships (PPP).
2. Adding value to the economies and societies of developing countries through increased skills and knowledge sharing.
3. Focusing on science, technology and innovation led solutions to the world's greatest development challenges, through boosted connectivity and funding, and a focus on the UN's Sustainable Development Goals.
4. Promoting global development that is underpinned by Shariah compliant long term sustainable and ethical financing structures, as global leaders in Islamic Finance.
5. Fostering collaboration between our members nations in a uniquely non-political environment, as we come together to focus on the betterment of humanity.

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We provide the infrastructure to enable people to lead better lives and achieve their full potential.



بنك دبي الإسلامي
Dubai Islamic Bank

DUBAI ISLAMIC BANK - ORGANIZER

Established in 1975, Dubai Islamic Bank is the largest Islamic bank in the UAE by assets and a public joint-stock company listed on the Dubai Financial Market. Spearheading the evolution of the global Islamic finance industry, DIB is also the world's first full-service Islamic bank and the second-largest Islamic bank in the world. With Group assets over USD 75bln and a market capitalization of more than USD 10bln, the group operates with a workforce of more than 10,000 employees and around 500 branches in its vast global network across the Middle East, Asia and Africa. Serving over 5 million customers across the Group, DIB offers an increasing range of innovative Shariah-compliant products and services to retail, corporate and institutional clients.

In addition to being the first and largest Islamic bank in the UAE, DIB has a significant international presence as a torchbearer in promoting Shariah-compliant financial services across several markets worldwide. The bank has established DIB Pakistan Limited, a wholly-owned subsidiary that is the first Islamic bank in Pakistan to offer Priority & Platinum Banking, as well as the most extensive and innovative portfolio of Alternate Distribution Channels. The launch of Panin Dubai Syariah Bank in Indonesia early in 2017 marks DIB's first foray in the Far East, the bank owns over 25% stake in the Indonesian bank. Additionally, in May 2017, Dubai Islamic Bank PJSC was given the license by the Central Bank of Kenya (CBK) to operate its subsidiary, DIB Kenya Ltd. DIB has been designated as D-SIB (Domestic Systemically Important Bank) in 2018 in UAE. In early 2020, DIB completed the acquisition of Noor Bank, which solidifies its position as a leading bank in the global Islamic finance industry. In 2021, DIB increased its foreign ownership limit to 40% reflecting the increasing confidence of global investors towards the bank.

The Bank's ultimate goal is to make Islamic finance the norm, rather than an alternative to conventional banking worldwide. DIB has won a range of accolades that are testament to these efforts across diversified areas, including retail, corporate and investment banking, as well as CSR and consultancy services. DIB has been named the Best Islamic Bank in various prestigious ceremonies and recognized for its outstanding performance amongst the world's Islamic Banks, marking it a clear indication of the bank's leadership position in the Islamic finance sector.



ABU DHABI ISLAMIC BANK - ORGANIZER

Abu Dhabi Islamic Bank (ADIB) is a leading bank in the UAE and the 4th largest Islamic bank globally by assets. Headquartered and listed in Abu Dhabi, ADIB was incorporated in 1997 to serve as the first Islamic bank in the Emirate of Abu Dhabi. Over the last two decades, ADIB has demonstrated a consistent track record of growth with assets now totaling USD 37 billion. The bank currently serves more than 1 million customers through a balanced proposition that combines a highly-personalised customer experience with world-class digital banking services.

ADIB has embedded robust corporate governance principles overseen by an eminent board that supports a strong and experienced management team. The bank is guided by Islamic finance values, principles of responsible corporate citizenship, and a strong belief that banking solutions should always be simple, fair, and transparent. ADIB is a full-fledged financial service provider that offers banking solutions for individuals, corporates and affluent customers. In addition, the wider ADIB Group provides brokerage, real estate and property management, payments and insurance services

ADIB has one of the largest distribution networks in the UAE with 60 branches and 520 ATMs. Internationally, the bank has a presence in six strategic markets - Egypt, where it has 70 branches, the Kingdom of Saudi Arabia, the United Kingdom, Qatar, Sudan and Iraq. ADIB has received numerous awards from leading global organisations, having been ranked number one bank in the UAE by Forbes and named "World's Best Islamic Bank" by IFN and the FT's The Banker magazine, "Best Islamic Digital Bank" by Global Finance, and "Most Innovative Bank in the Middle East" by EMEA Finance.

ADIB's digital transformation journey, which began more than two years ago, is centered around customers, ensuring that the bank's digital solutions always deliver the best possible banking experience. The bank has seen a substantial rise in customer demand for its digital banking services with 70% of customers now enrolled through the bank's digital channels and 94% of ADIB's banking transactions conducted digitally.



PORTO MONTENEGRO

PORTO MONTENEGRO - PLATINUM SPONSOR

Adriatic Marinas is a wholly-owned subsidiary of the Investment Corporation Of Dubai and is a specialist developer and operator of waterfront and specialist yachting destinations.

Porto Montenegro is the Mediterranean's leading luxury yacht homeport and marina village. The state-of-the-art facility has been designed to cater to the advanced needs of all yachts, their owners, guests, and crew with specific infrastructure for the largest yachts afloat.

The marina currently has 450 berths, more than 320 sold-out luxury apartments, as well as 70 units of ground-floor retail made up of restaurants, bars, cafes, shops, and amenities, and a five-star Regent Hotel with over 120 luxury suites and apartments.

Constantly expanding, Porto Montenegro's newest neighborhood, Boka Place introduces 213 managed and private residencies alongside the first SIRO, a new fitness-infused hotel concept with Kerzner International.



TURKISH AIRLINES - OFFICIAL AIRLINE CARRIER

Starting on May 20, 1933 with a mere 30 employees and 5 aircraft our journey continues today as the airline flying to almost all countries around the world. In 1947 we conducted our first overseas flight, from Istanbul to Athens. In 1955, taking the name of Turkish Airlines, we signed a document listing our extraordinary achievements.

The construction of Istanbul Yeşilköy Airport wrapped up in 1953 and opened to international air traffic. In 1985, it became Atatürk Airport, a global meeting point; a hub to thousands of memorable moments.

In 1961 began Turkish Airlines history by crossing the Atlantic Ocean .

Due to the devoted efforts and the dedication of our workers, our capital increased from 200 million in 1972 to 400 million, an astounding 100% increase.

Since 1983, a fruitful 50 years, we have been bridging continents across the globe, delivering 2,5 million passengers. From Europe, the Middle East and the Far East, we finally launched flights to America, with more than 5,000 employees on 4 continents serving our world-leading brand.

Keeping up to date with technology, we have the youngest and most modern fleet in Europe. Due to our unrivaled flight network, young and modern fleet, comfortable seats and delicious treats, we have earned the title of the Best Airline in Europe. Today we conduct flights to 120 countries from our new home, Istanbul Airport, with a young fleet of 372 aircraft. We proudly carry the Turkish flag across the globe, opening doors to the wider world for our passengers.



MINISTRY OF ECONOMY
SARAJEVO CANTON

MINISTRY OF ECONOMY SARAJEVO CANTON - STRATEGIC PARTNER

The Sarajevo Canton is located in the central part of Bosnia and Herzegovina and it is the center of the metropolitan area in which Sarajevo, the capital of Bosnia and Herzegovina is located. The Sarajevo Canton is placed on Corridor Vc (European Road E73) which is, as a part of the Pan-European corridor, connected with the TEN network (Trans-European Network) and integrates the Sarajevo Canton and Bosnia and Herzegovina into the European transport routes on the North and the coast on the South. Sarajevo is connected with the entire world by air traffic.

The Sarajevo Canton is the most developed canton in the Federation of Bosnia and Herzegovina. It is the area of a considerable concentration of economic potentials (educated workforce, employment), and the highly profitable activities (financial services, transport and communications, industry, tourism, commerce), and the effects of the development (GDP per capita, employment rate, volume of foreign trade).

Sarajevo Canton has numerous natural riches - agricultural and forest land with an abundance of water sources in an ecologically preserved environment, tradition of industrial product as the foundation for application of modern technologies and transfer of know-how, excellent investment locations, and labor force with qualifications and skills at competitive labor prices, provide opportunities for investing in products and services with added value in healthy food production, metal and wood processing, tourism, IT sector, pharmaceutical industry, creative industries, and education.

Sarajevo Canton is creating a favorable business environment for successful business operations of the fast growing small and medium enterprises (SMEs) – safe and cost-effective business environment in Bosnia and Herzegovina. The opportunities for economic cooperation with foreign partners are supported by the improvement of the total environment, especially by the enactment of laws relevant to the business activity with foreign countries, liberal foreign trade regime, favorable trade and other agreements of Bosnia and Herzegovina and incentives for foreign investors.

Sarajevo Canton is an excellent location for investors who want to expand their business.

It is our pleasure to wish you all hospitality in Sarajevo, cultural European center of profitable business and comfortable living, in a city with long and interesting history which connects East and West, mutually connect flows of capital, goods, services and technology.

Welcome to Sarajevo – a hospitable city open to all well – meaning people. This is the city that, with its gloss and magic, enchant many people who come here and once they come, they return again and again here.

11 SARAJEVO
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11. SARAJEVO BUSINESS FORUM 2022

PATRONAGE



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PANEL SPONSORS:



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SUPPORT:



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